

Making the perfect run used to motivate Kim McGhee, founder and owner of **KB Horse Camp** in Hahira, GA. That is until she decided to love God first and rodeo second.

Kim started KB Horse Camp after college when she felt God calling her to use her love of rodeo to make a difference. She started giving lessons and hauling her students to rodeos and horse shows as well as doing birthday parties, grand openings, and more. KB students brought home buckles and saddles wherever they went.

Then one day, Kim met a beautiful little blond headed cowgirl named Savannah who was fighting leukemia, and her life has never been the same. Kim still gives lessons, hauls her students, and does pony parties, but her purpose has changed. Everything KB Horse Camp and its students do is to increase awareness of childhood cancer - from wearing gold in the arena, leading

I fight because I watched a precious boy take his last breath. Let's make **GOLD** as big as "pink!"  
- Kim McGhee

cancer patients on KB horses, and spending time with them to selling gold ribbons.

KB Horse Camp sponsors an annual **Ride for Life Rodeo** each April to raise money to help families who have a child with cancer.

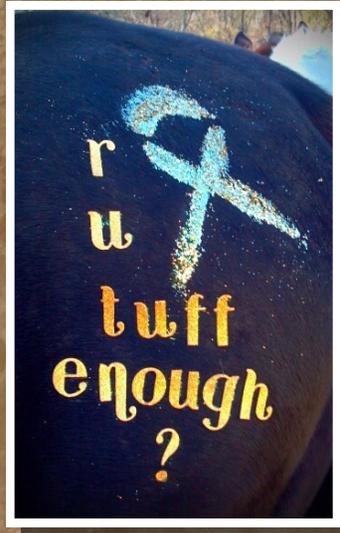
"I can't turn my back. I truly believe I am doing exactly what God has called me to do—helping these families and increasing awareness of childhood cancer so there will be more research for better treatment and a cure.



Brian, Kim, & Bronc McGhee

# JOIN THE CAUSE KB HORSE CAMP'S RIDE FOR LIFE RODEO

TO RAISE AWARENESS OF  
CHILDHOOD CANCER &  
TO BENEFIT THOSE CHILDREN &  
THEIR FAMILIES  
**EVERY APRIL**



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## KB HORSE CAMP'S RIDE FOR LIFE RODEO

INCREASING AWARENESS OF  
CHILDHOOD CANCER



Do you  
have  
what it  
takes to wear  
**GOLD?**

# DID YOU KNOW?

## JOIN KB HORSE CAMP IN IT'S FIGHT TO BRING AWARENESS TO CHILDHOOD CANCER



**Cancer kills more children than any other disease**

A child has a **1 in 320 chance** of being diagnosed with cancer

A child is diagnosed with cancer every **40 minutes**

**50 children die** of cancer each week

Right now **over 20,000 kids** in the US are fighting cancer



**75%** of kids who survive childhood cancer face **long-term health problems and handicaps** due to treatment

- Source Make Some Noise: Cure Kids Cancer Foundation, Inc.

**Less than 3 % of research funding goes to childhood cancer research**

KB Horse Camp's annual **Ride for Life Rodeo** helps raise money for families with children who have cancer. It's a fun filled day for everyone one with free food, games, a silent auction, and a rodeo like no other! Cancer patients and survivors along with KB students compete in a rodeo while their families and other spectators cheer them on.

**If you would like to help support the Ride for Life Rodeo and these kids in the fight for their lives,** please spread the word to raise awareness and increase funding for childhood cancer research for better treatment and a cure.

To **send an item for the auction** or for more information, contact KB Horse Camp by phone, e-mail, or Facebook.

**Be strong and courageous. Do not be afraid or terrified because of them for the LORD your God goes with you; he will never leave you nor forsake you . Deuteronomy 31:6**



Sometimes we will never know the true value of a moment

until it becomes a memory

Are You Aware?  
My Daughter was diagnosed with Childhood Cancer  
"Help Us Have More Birthdays!"